

Willow BID 3 Renewal Questionnaire

The purpose of this questionnaire is to gain an understanding of services businesses would wish Willow BID to deliver in the third BID period July 2019 to 2024.

Please delete your Yes or No preference accordingly.

A) Security

1) Continue the expansion of the CCTV system and install additional cameras and reduce the gaps in coverage.

Yes/No

2) To explore the possibility of installing screens (via the CCTV system) that would highlight the number of each vehicle entering the estate to make the driver aware that they have been recorded entering the estate.

Yes/No

3) Introduce signage to help promote greater CCTV awareness and maximize the deterrent effect of our CCTV system.

Yes/No

4) To continue the close working relationship with the Police via the Safer Neighbourhood Team and maintain the low level of major crime on the estate.

Yes/No

5) Introduce night patrols to aid security and tackle fly tipping.

Yes/No

B) Wayfinding (banners and signage)

6) Maintain the upkeep of the present signage and banners installed in 2014

Yes/No

7) Develop the next phase of the Wayfinding system to facilitate the identifying of business premises for visitors, deliveries, collections e.g. an option would be including a number on each premise.

Yes/No

C) Lobbying

8) Willow BID to continue to lobby in the interests of businesses on the estate including Merton Council, Mayor's office, TfL, Environment Agency and other pertinent parties.

Yes/No

9) To continue to liaise with Merton Council to maintain their service delivery on the estate including fly tipping, upkeep of the roads, street lighting, tree trimming etc

Yes/No

D) Website and Training

10) Website continue to maintain site with web designer and add individual business profiles to assist businesses promote themselves and their goods and services.

Yes/No

11) To source proven training courses such as First Aid and Fire Warden at competitive rates and consider other courses there may be demand for.

Yes/No

E) Management and funding

12) To continue the role of the BID Co-ordinator to oversee the implementation of projects and maintenance services for CCTV, Wayfinding, Website and organize quarterly BID meetings.

Yes/No

13) To continue to search for funding opportunities to finance projects to enhance the trading environment of the estate

Yes/No

14) In order to fund all the above services would you be willing to increase your BID Levy payment.

Yes/No

(For 2018 the BID Levy pays ranges from £114 a year for the smallest rateable value businesses up to £1144 a year for the highest rateable value. As far as I am aware Willow Lane has the lowest BID Levy payment and generates one of the smallest incomes in London.)

Comments and suggestions you may wish to make:

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Completed by

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BID3 Renewal supplement questions to questionnaire

1) Do you have your own CCTV?

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2) Businesses sharing CCTV footage would you be willing to share/assist other businesses in investigations.

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3) Crime over past 5 years e.g. Break-ins, burglary and thefts from building premises.

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4) Do you use colour banner system when providing travelling instructions.

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5) Do you have business profile on the BID web page?

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